

the sound of our garden

THE PHILOSOPHY BEHIND OUR COMMUNITY PROGRAMS

THE PUSHWORTH GROUP
MEETS THE SOUND GARDEN PROJECT

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Introduction

Working in a Music Business for the past 26 years became very stressful for all of us. We craved to be outside away from our screens and surrounded by things that grew naturally. Being lucky enough to work in the historic suburb of Petrie Terrace, our office is situated on the same street as Brisbane’s oldest school, the Albert Park Flexible Learning Centre run by Youth Plus.

One of the lovely things about working in Petrie Terrace is the neighbours and the people who lived in a house right next to our office had lived there for decades. Theirs was the penultimate girl next-door story with each growing up next door to the other, marrying only to stay in the same street where each had been born.

What did this mean for us? No less than nine decades of local knowledge at our fingertips!!

We consider Norm and Pam to be the assets of our little neighbourhood community and at that stage, Norm looked after the chooks and Pam looked after the garden. Eventually we were awarded the prized invitation to set up a garden bed in the school garden.

AND SO THE SOUND GARDEN PROJECT WAS BORN!!!

Our objective was to create a community project on a multi-dimensional level. The Garden of course would reap herbs and vegetables for us all to share. The gardening would provide stress relief during the day for Pushworth team members as well as a venue for training, connecting, exchanging and networking. Nothing beats putting your hands and feet into the soil to feel the heartbeat of the earth and as a team, we got to use the time in the garden as a **SOUNDING BOARD**. It was in this heritage community garden where we thrashed out new ideas for products and services, expressed frustrations about client experiences, ran staff and student training workshops, interviewed artists about their latest album releases and just in general experienced a healthy opportunity to empty ourselves of business toxins while digging in the earth.



We had already established the **PUSH THE EARTH** policy and had prided ourselves on running a more sustainable business practice. Our experience managing the Caxton Street Seafood and Wine Festival for 13 years gave us the opportunity to create Training Programs for Volunteers, Interns and Work Experience students and thus we built a sturdy local community. From there we established the **WORK WINDOW** Work Experience program. As part of Pushworth Work Experience, students were able to work in the garden with us. In an environment surrounded by trees, plants, chooks, possums, turkeys and birds, we chatted about their values, vision, mission, purpose etc. and opened pathways to discovering what value Pushworth could add to them for a few short weeks.

In short, this tiny little community garden at the bottom of Clifton Street became a well-used **SOUNDING** garden.

What follows is our Philosophy.....

Observe, Assess, Appreciate

We are reflections of nature – the earth, our bodies, the stars and yes even human nature in all its beauty and ugly.

Where to begin?

Start with the natural system in your own life first.
Appreciate it.

Break down your observation into emotion and story, thought and feeling.
See the other side to everything that you think sucks and everything that you think rocks.

Then look down from above yourself and see everything as one gigantic painting.
Marvel how each little story you tell yourself forms part of that incredible piece of artwork.
Look at the colours and textures.

What is that worth?
How do you measure it?
Now you have a place to begin.....



Vision

Create a vision of something you truly want in your life.

Not what someone else has told you that you want, but something that is just yours.

What does it look like?
How do you feel?
What colour is it?
Where are you?
Who are you with?
Is it a specific shape?
What form does it take?

Start with a dream.

Work your way back to now – here.
See all the steps in between?

Turn them into mini goals.

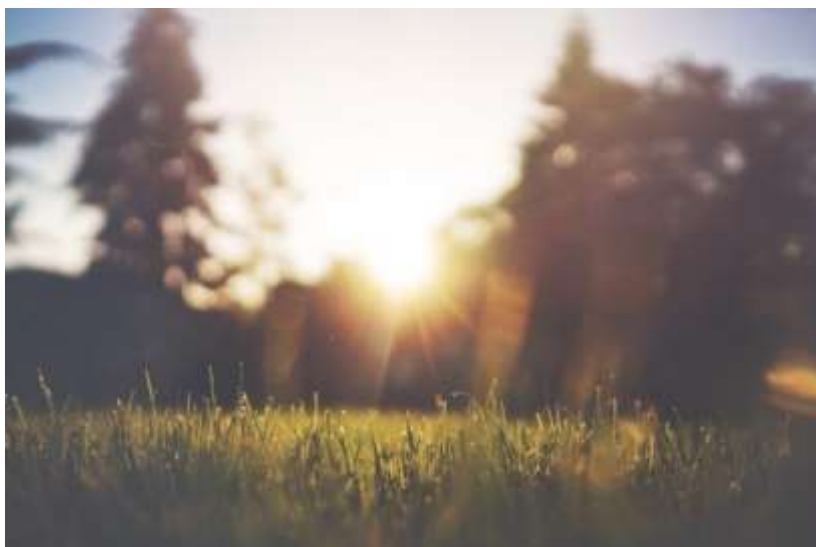
Start.....



Resource

Now that your goals are in sight, ask yourself.....

What is in your environment right now? What is happening?



What are my resources? What are my skills?
What technology do I have access to?

Identify the friendlies in your circle. Cultivate
your allies. Who can assist? Who is on your
team?

Identify the obstacles. What when where
whom? What are the strengths and
weaknesses?

What are the invisible structures around me?
Law, finances, Culture, Security, Fear,
Education, Belief?

Establish and Evaluate



When you establish your project parameters, it is imperative that you identify the WHO in your circles and networks as you build the collective for this project.

Survival and Thrival is not a mutually exclusive self-sustaining experience.

You need to connect and exchange and expand as part of a collective organism.

Ask yourself:

- Who has what you need?
- How can you access it?
- Who are the decision makers?
- What do THEY need?
- How are these needs actually opportunities?

Low Hanging Fruit

Target the Low Hanging Fruit first!



Start Easy. You are an Olympian Athlete in training.

You do not run the fastest time straight up.

Work your way up to it.

Flow with the Rhythm of your Vision.

Zone

Zone the actions and solutions that you take.

Start where you are.

Find a value for everything in all its gold and all it's sh*t.

As you move through each zone, value-connecting and collecting and exchanging into the next zone.

YOU

Family

Local

Regional

National

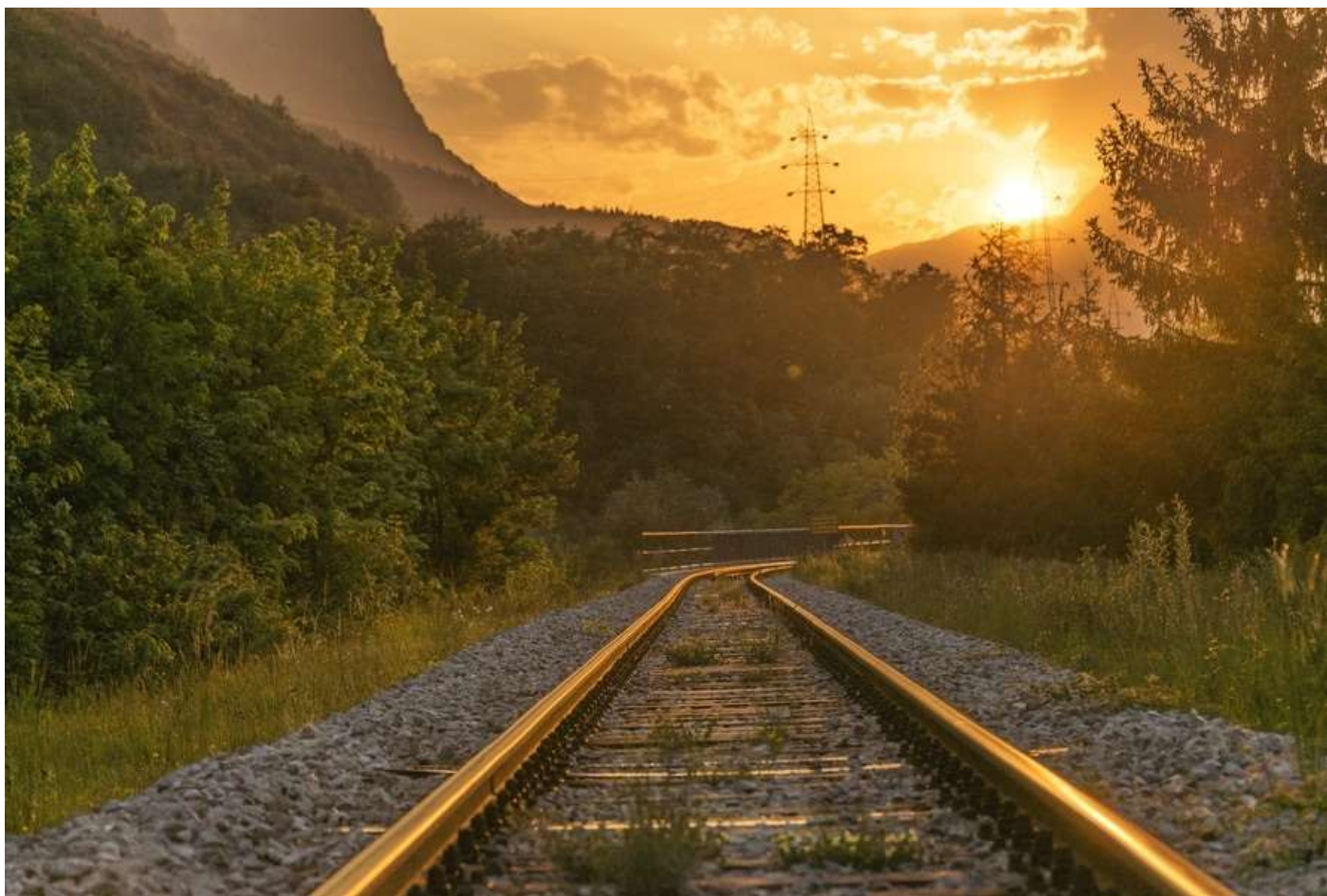
Terrestrial

Celestial



Road Map

Produce your own Road Map.



Develop a life where you value the connection and exchange you already have.

Operate from a model that appreciate both abundance and scarcity.

Feel where you have power.

Track where you have power.

See beyond the pre-packaged well-marketed corporate illusion to the invisible structure of nature that supports you-





About Us

Established in 1990 by [Manny Kyriakidis](#) and [Nichola Burton](#), [The Pushworth Group](#) is an Australian full-service agency encompassing bookings, tours, event management, web design, marketing and publicity, artist roster has been home to Grammy, ARIA and APRA award winners for more than two decades. As one of the most respected and longest run agencies in the country, Pushworth has played a fundamental role in Australian events and the careers of entertainers for over 26 years.

Our passion is to build Business with you.

This is the bottom line when working with Venues, Pubs, Clubs, Festivals or Performing Artists Businesses. Whether a suburban pub or an inner city nightclub, a regional hotel or a music festival, a corporate function or a private party. Whether emerging or established, whether big or small, whether it is to earn money playing someone else's music OR to perform your own music – it doesn't matter. We love to work with people of all types to build and develop their business for the long term -whether it is a place where music can be heard and seen OR the music itself.

There are many sides to business in this industry as in every industry. It takes a massive vision, a good solid plan, a competent hard working team and a whole swag of strategies to hold firm to the Vision YOU have for your Venue Culture, Event or your Music. Ranging from international tours to working with pubs and clubs to utilize entertainment more effectively in their marketing campaigns, corporate to community events, web design and publicity campaigns; Pushworth's boutique stable of services are among the country's most in-demand. Our Team covers four different generations with each team member in their own right bringing a wealth of industry knowledge and experience to the Pushworth table for the benefit of our clients. We offer a continuity of market knowledge and experience unmatched by any other entertainment service company in Queensland.

Stay Tuned In

Stay ahead of the game in the Music Industry and sign up to our newsletter and follow us on Facebook, Twitter and Instagram.



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