

Cr Peter Matic

Councillor for Paddington Ward



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To Whom It May Concern,

It is my pleasure to write a letter in support of the Face the Music program being submitted to the Arts Australia RISE Grant funding program.

The Pushworth Group has a long history of nurturing the careers of musicians while also supporting venues across Queensland. Over the past 30 years, The Pushworth Group has worked with musicians from their formative stages right through to ARIA and Grammy award winners. They have been involved with over 145,000 live events, produced significant community festivals and have had a hand in developing some of Australia's most iconic musicians eg Savage Garden and The Butterfly Effect.

Their latest program, Face the Music, utilizes this expertise to develop existing and emerging musicians, elevating their standard and support them to further capitalise on upcoming Tours, Releases, Campaigns and business opportunities. As a secondary benefit from the Face The Music program, the increased high level of entertainment and marketing and supportive services, bars and venues have a greater chance to leverage these tours to increase trade, attract more people on premise and ultimately incentivise audiences to spend more money in their local community.

In conclusion, I fully support the efforts of the Pushworth group as they seek external funding to support musicians and live music through the Face the Music program. Any program that can help elevate the standard of musicians, increase musician's income earning potential and drive traffic to venues across Queensland will benefit industries impacted by COVID-19 such as arts, hospitality, accommodation and tourism.

Yours sincerely

A handwritten signature in black ink that reads "Peter Matic".

Cr Peter Matic
Councillor for Paddington Ward