



18th November 2019

TO WHOM IT MAY CONCERN

It is my pleasure to provide Nichola Burton with a reference.

I currently work with Nicki and have done so for nearly a decade in a publicity and public relations capacity.

Nicki is a truly inspiring woman that leads in her field, with integrity.

Innovative and dedicated to the music industry, it is refreshing to work and form a great business relationship with such an amazing woman.

Nicki is a role model to many, working tirelessly to drive artists and musicians in a positive direction in their touring careers. She continues to come up with groundbreaking strategies to promote events and shows whilst keeping within a budget.

In a field that is constantly changing and evolving it is a credit to Nicki that she stays ahead of the game whilst keeping a calm demeanor and leading with a confident approach.

For a verbal reference please contact me on the number below.

Best
Catherine Swinton
Catalyst PR

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